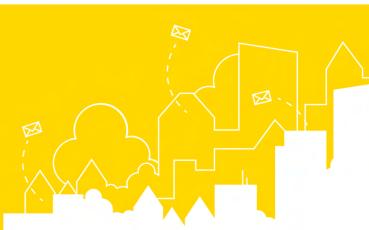


## Software built for the leader that you are

CivicTrack is a purpose-built Constituent Management Software (CMS) designed to help elected officials communicate with residents, improve service delivery, and build trust with the people they serve.



## Serve your constituents more effectively

CivicTrack gives you tools to supercharge your service delivery, reduce response times and improve civic engagement.



## Know your constituents

See their contact details and communication history to provide personalized service to each person you represent.



### Build trust with each interaction

Tell your constituents about the work you do for them. Send personalized, branded emails and newsletters, and track engagement.



## Share important community updates

Make every touchpoint matter by sending news and updates tailored to people's interests and concerns.



### Improve constituent services

Keep casework organized, no matter how busy it gets, with CivicTrack's case codes, scheduled reminders and response templates.

## Show your constituents that you are listening

Constituents' feedback is what shapes your legislative priorities. With CivicTrack, you can easily track the most pressing issues among your community, focus outreach on what matters most, and keep residents updated on your most important initiatives.

Create constituent profiles, including contact, demographic, geographic, and sentiment data. Easily segment groups like veterans, pensioners, or families with young kids, and send targeted messages all from one platform



# All-in-one constituent management software built for government

CivicTrack's software helps elected officials build stronger connections with their constituents.

With CivicTrack, you can simplify tasks like tracking issues, sending newsletters, and monitoring case progress by grouping constituents, logging requests with a single click, and tracking each case until it's resolved—all on one screen.



## Our approach to your excellence

#### **Built for government**

CivicTrack was built for Public Leaders with the help and feedback of dozens of caseworkers, elected officials and chiefs of staff.

### Hassle-free setup

We provide free implementation and data migration services to ensure the seamless integration of your new software.

### **Dedicated support**

Our client success includes comprehensive training, a dedicated CivicTrack account manager and ongoing support.

## Strengthen trust with your constituents



Faster response times thanks to pre-built templates for common responses



Less time spent processing constituent correspondence



Boost in constituent satisfaction due to improved communication and service delivery

"CivicTrack's CMS is crucial to our achieving a 360-degree view of our citizens, allowing us to better serve their needs. It has made us more efficient while improving our constituent service."

